

# Accelerate

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STRATEGIC PARTNER | CONFIDENTIAL ADVISOR | YOUR PERSONAL EDGE



# Who's looking after you?

As the Sales Leader, it's all on you. You're coaching your team, managing key accounts, firefighting problems, and reporting to the Board. Everyone depends on you and the buck stops with you — so who's in your corner?

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## The hidden cost of carrying it alone:

- Constant firefighting, with no time for strategic thinking
- Meeting company targets at the expense of your own development
- Overwhelming stress, masked by the illusion of intense activity
- Team needs and Board demands pulling you in opposite directions
- A lack of feedback creating blind spots in your decision-making.



# Designed for you:

ACCELERATE is a six-month strategic retainer for Sales Leaders who need a trusted, confidential sounding board. It provides tactical sales support to help lighten your load, creating time to invest in your mindset, energy, and leadership growth, and the opportunity for real personal and professional development. It also gives you the clarity you need to understand what's next - not just for your team, but for the wider business and for you as well.

## What it solves

- The constant reacting, that restricts the leading
- The lack of headspace to focus of strategy
- Being stuck between the team's needs and Board pressure
- Inability to progress your own personal & professional growth



# The ROI:

**1**

**YOU GET ON-DEMAND EXECUTIVE-LEVEL SALES EXPERTISE, WITHOUT THE FULL-TIME COSTS AND RISK.**

**2**

**WE'LL SHORTEN DEAL TIME, IMPROVE FORECAST ACCURACY BY REMOVING COMMON SALES BLOCKERS AND DELIVER SALES GROWTH.**

**3**

**YOU'LL FREE UP YOUR TIME TO FOCUS ON WHAT MATTERS: GROWTH, STRATEGY, AND TEAM DEVELOPMENT.**

Together, we'll drive team performance through practical coaching and playbook deployment, increase your credibility by bolstering your leadership skills with proven, external expertise, and signal to your team that you're investing in their development, improving both retention and succession planning.

# Choose your level of support

Three tiers, designed to fit your ambition, team size, and challenges. Pick the one that works for you:

## Essentials

### **Support for Sales Leaders who need a strategic partner**

- Sales Audit, RAG-rated gap analysis report , and defined action plan
- Weekly 1:1 accountability calls
- Monthly online strategy session
- Unlimited WhatsApp and phone contact & support

## Pro

### **Everything in Essentials, plus strategic input into your team and sales tools**

- Sales Process Audit, playbook creation and implementation
- Messaging and value proposition development
- Online team sales training support
- Audit and improvement of outbound/inbound lead generation execution

## Elite

### **Support for Sales Leaders who need a strategic partner**

- Everything in PRO
- In-person sales meeting presence (monthly, quarterly, or as needed)
- 1:1 coaching with individual sales team members
- Psychometric team performance analysis and improvement plans

# Why this matters to the board

This isn't just support - it's a force multiplier for your leadership team. A Sales Leader with strategic headspace outperforms, retains top talent, and consistently hits targets. Team development improves, and playbooks and training gets executed. You're not hiring a consultant or a full-time hire; you're leveraging senior-level B2B Sales expertise for a fraction of the cost and no risk.

## Ready to accelerate?

We've spent many years in B2B sales. We've coached hundreds of high performers and know what it takes to stay mentally strong, emotionally sharp, and professionally consistent. We bring the clarity and mindset reset that busy Sales Leaders need, so if you're ready to protect your time, improve your performance, and accelerate your sales leadership, call us.

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